



## Designer FAQ – Project Price Factors

### What are considered “high ticket items”?

- Patio Hardscape (flagstone, concrete, decking, high-end pavers, tile)
- Shade Structures (aluminum or wood)
- Outdoor Kitchens
- Landscape Lighting
- Water Features
- Gas Firepits
- Artificial Turf
- Retaining Walls

### What mid-range items can you include?

- Hardscape (D.G., road base, pea gravel, basic pavers)
- Dry-creeks
- Turf alternative (native grasses or groundcovers)
- Wooden retaining walls
- Railroad-tie steps

### What low-cost items can you include?

- Planting
- Mulch
- Turf

### How big would you say my project area is?

- Small (under 2,500 sq. ft.)
- Medium (2,500 - 10,000 sq. ft.)
- Large (10,000+ sq. ft. - 1 acre)
- Estate (1 acre or more)

**Based on your design decisions and project area size, here are some ballpark numbers to help give you an idea of what cost bracket you might land in:**

High-ticket Small: \$25,000- \$50,000

Mid-range Small: \$15,000-\$25,000

Low-cost Small: \$10,000-\$15,000

High-ticket Medium: \$75,000-\$150,000

Mid-range Medium: \$50,000- \$75,000

Low-cost Medium: \$20,000- \$50,000

High-ticket Large: \$150,000- \$300,000

Mid-range Large: \$75,000- \$150,000

Low-cost Large: \$50,000- \$75,000

High-ticket Estate: \$300,000+

Mid-range Estate: \$100,000 - \$300,000

Low-cost Estate: \$75,000- \$100,000

*\*Please note that all ranges are estimates based off our general experience with different projects. Detailed project estimates from licensed professionals provide the best understanding of actual project costs.*